

### Abstract of the Invention

Method and system for providing a notification of an incoming call on a radiotelephone. When a signal indicating receipt of an incoming call is sensed, the radiotelephone provides a voice-based incoming call notification signal, using words spoken by a selected user or synthesized by a voice synthesizer to provide an alert (DA) signal that distinguishable from most or all other incoming call notification signals provided by other radiotelephones that may be nearby. The sound intensity level for the notification signal can be varied according to (i) background sound level present, (ii) estimated distance from the radiotelephone to a user and/or (iii) time delay by the user in responding to the incoming call. The notification signal can be personalized by reference to a source of the incoming call, using an on-board database.